Antelope Inc.

GPTs & Collective Intelligence

What insight from thousands of AI enthusiasts can tell us about Chat GPT's latest breakthrough

What are GPTs?

This week, OpenAI unveiled a new update to ChatGPT, called 'GPTs.'

GPTs are essentially customized versions of ChatGPT, designed to be shaped for different business needs and contexts.

With this release, there's been a lot of excitement and discussion among AI enthusiasts about its impact and role.

In this presentation, we're going to dive into what GPTs are and why they're important, based on the views of thousands who've shared their thoughts on social media.

What are GPTs?
A Quick Summary

What are GPTs?
A One-Minute Primer

Customized Chat GPT

Data & Info Controls

Simple, No Code Setup

A New Marketplace

Think of GPTs as ChatGPT with a personal touch. They're based on the ChatGPT we all know but can be fine-tuned for different use cases.

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The key to GPTs is that they can process custom data and instructions. This customization makes them much more useful to individual users and businesses who may have found ChatGPT difficult to apply to their unique needs.

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GPTs are user-friendly to set up, with no need for coding knowledge. This lowers the barrier to using advanced AI, making it accessible to all.

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Customized Chat GPT
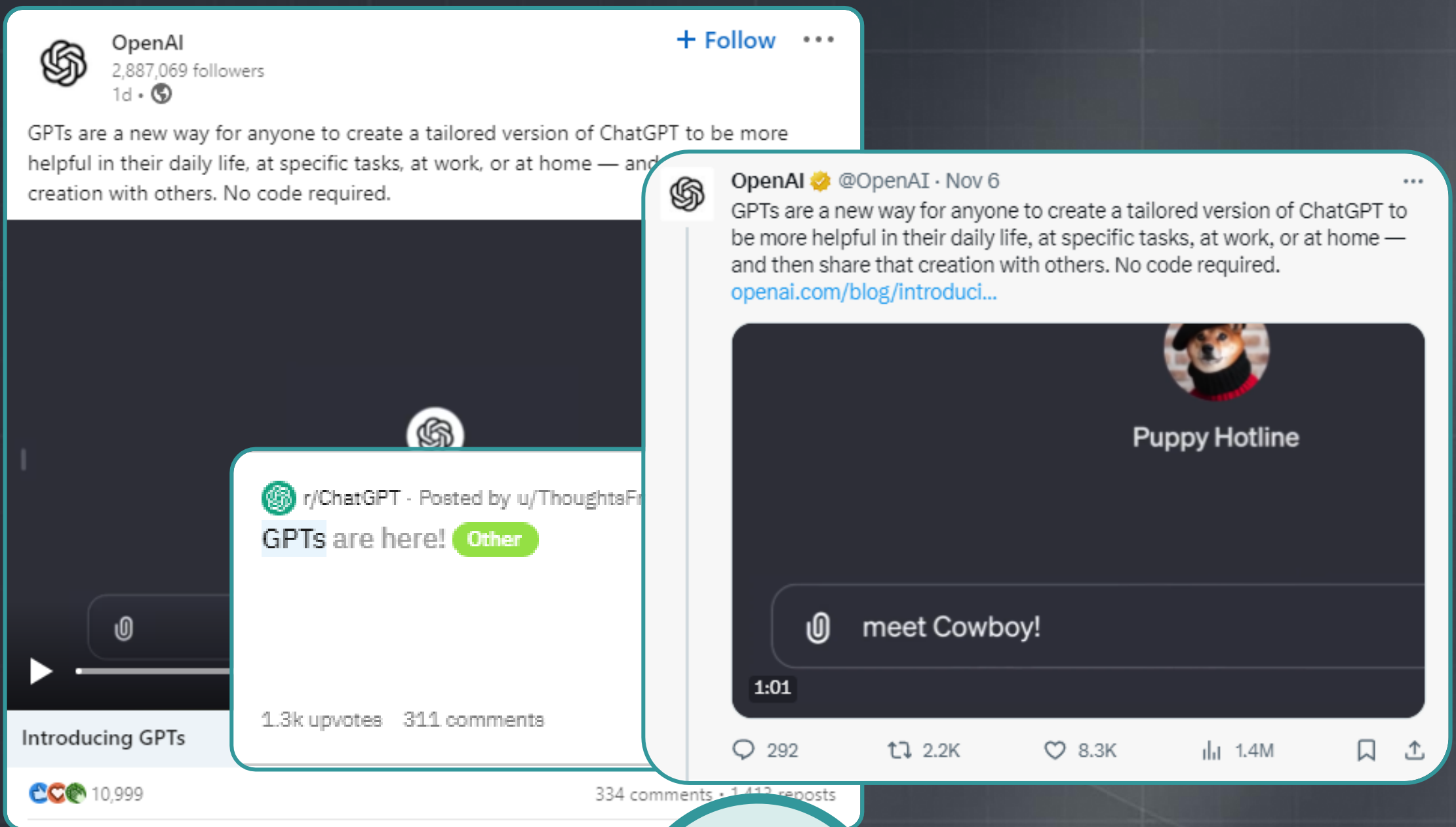
Data & Info Controls

Simple, No Code Setup

A New Marketplace

OpenAI is launching a marketplace dedicated to GPTs, much like Apple's App Store. This platform will make it easier to create and profit from GPT apps, allowing creators to earn a share of the profits.

Crowdsourcing GPT Feedback

GPTs took the internet by storm, igniting conversations across LinkedIn, Twitter, and Reddit. With AI updates often attracting attention, many jumped in with their own forecasts. Antelope compiled thousands of user comments to create a wide-ranging perspective on what GPTs might offer.

OpenAI
2,887,069 followers
1d · 🌐

GPTs are a new way for anyone to create a tailored version of ChatGPT to be more helpful in their daily life, at specific tasks, at work, or at home — and creation with others. No code required.

+ Follow · · ·

Introducing GPTs

⊙⊙⊙ 10,999   334 comments · 1,412 reposts

r/ChatGPT · Posted by u/ThoughtsFr
GPTs are here! Other

1.3k upvotes   311 comments

OpenAI ✓ @OpenAI · Nov 6
GPTs are a new way for anyone to create a tailored version of ChatGPT to be more helpful in their daily life, at specific tasks, at work, or at home — and then share that creation with others. No code required.
openai.com/blog/introduci...

Puppy Hotline

🔗 meet Cowboy!

1:01

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Questions & Viewpoints

The introduction of GPTs prompted a wave of excitement and questions about what they might achieve. We've summarized these inquiries and perspectives below, highlighting the most common viewpoint.

| QUESTION	PROPOSING VIEW	OPPOSING VIEW
Will custom GPTs replace jobs?	GPTs could start to replace some roles.	Humans remain irreplaceable in creative roles.
Will custom GPTs lead to faster AI deployment?	May speed up business AI integration.	Slowed by ethical and regulatory issues.
How will custom GPTs impact traditional education?	Revolutionize with accessible learning.	Threaten human educational elements.
Can custom GPTs democratize expert knowledge?	Make expert knowledge widely accessible.	Devalue human expertise.
How will custom GPTs change workforce dynamics?	Allow for flexible, efficient workflows.	Cause job displacement, reduce human interaction.
Will custom GPTs foster new entrepreneurship?	Lower barriers for new businesses.	Market saturation could be problematic.
How will custom GPTs impact content creation?	Increase content creation speed and volume.	Decline in content quality and originality.
Can custom GPTs make programming more accessible?	Enable non-coders to build software.	Oversimplify software development complexity.

Common Viewpoint

Business Applications

Conversations posted countless ideas of how this technology can be offered, with a few highlighted below – giving a sense of the depth and application of this technology and how it can proliferate into all industries:

- Real Estate: GPTs using top city agents' data to mimic successful sales methods.
- Investing: GPTs applying proven stockbroker strategies to provide investment guidance.
- Coding: GPTs specialized for certain programming languages to boost software development.
- Marketing: GPTs modeled on expert marketing tactics to emulate their campaign successes.
- Education: GPTs as personalized tutors, delivering custom educational assistance.
- Fitness: GPTs designed as coaches, offering tailored exercise plans and diet advice.
- Productivity: GPTs as personal assistants, managing schedules and tasks with app integration.
- Companions: GPTs serving as conversational partners, providing information and task help.
- Teams: A collective of GPTs simulating a virtual team to support various business operations.

Theme Analysis

Conversations about GPTs were extensive, but five recurring themes dominated the discussion about their role in AI's future. In this section, we'll explore each theme to grasp the prevailing opinions among those tracking this technology's evolution.
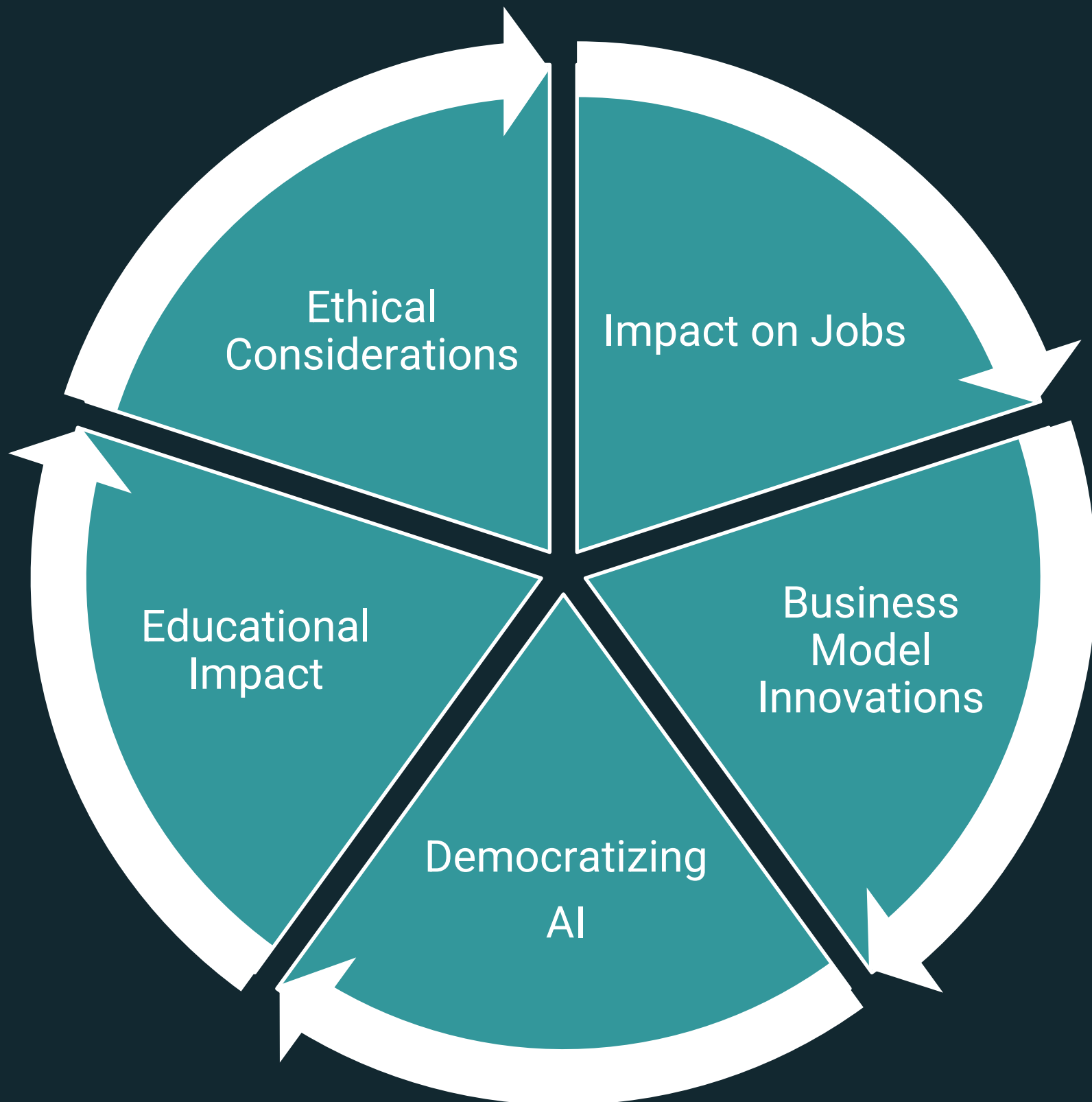
Theme Analysis Impact on Jobs

A common concern is that custom GPTs will disrupt the employment landscape by speeding up AI adoption. The fact that unique AI apps can be built quickly and without coding means AI becomes useful more quickly. While this seems beneficial, it raises concerns about faster job shifts and AI taking over roles, mixing feelings of concern and enthusiasm.
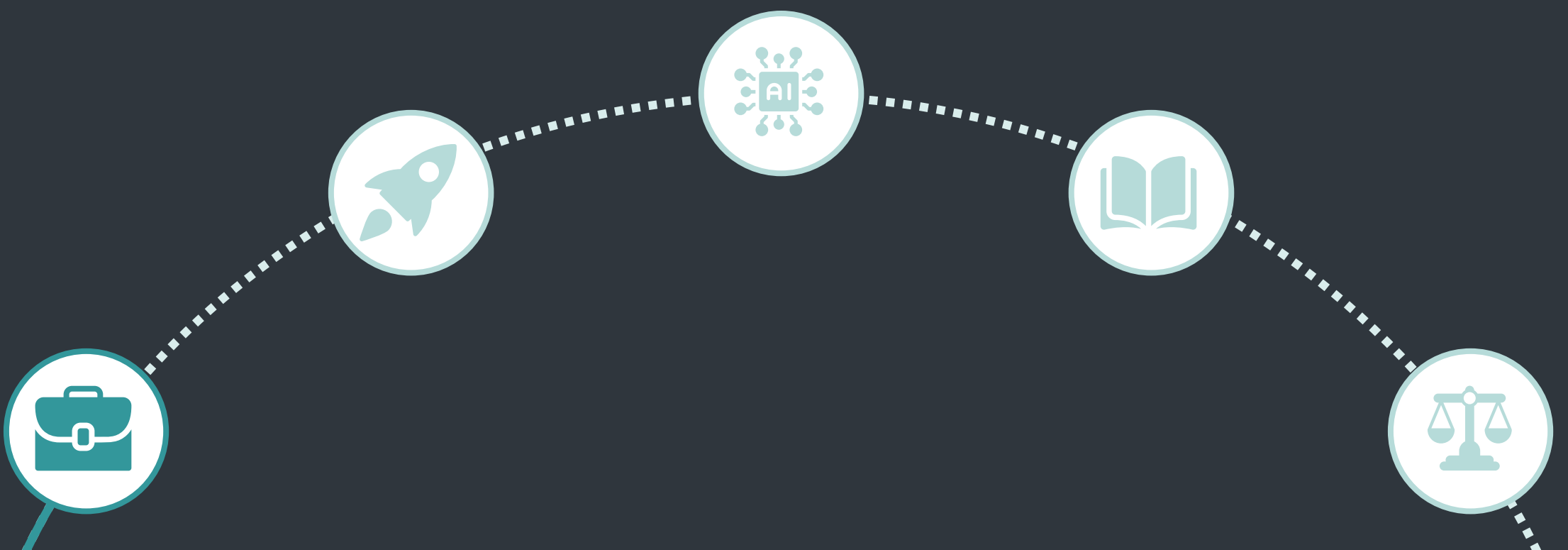
Theme Analysis Business Model Innovation

There's a lot of talk about how custom GPTs can turn business models upside down with their ease of access and power. As AI becomes more widespread, it's likely to quickly generate new products, services, and businesses, influencing a range of industries rapidly.
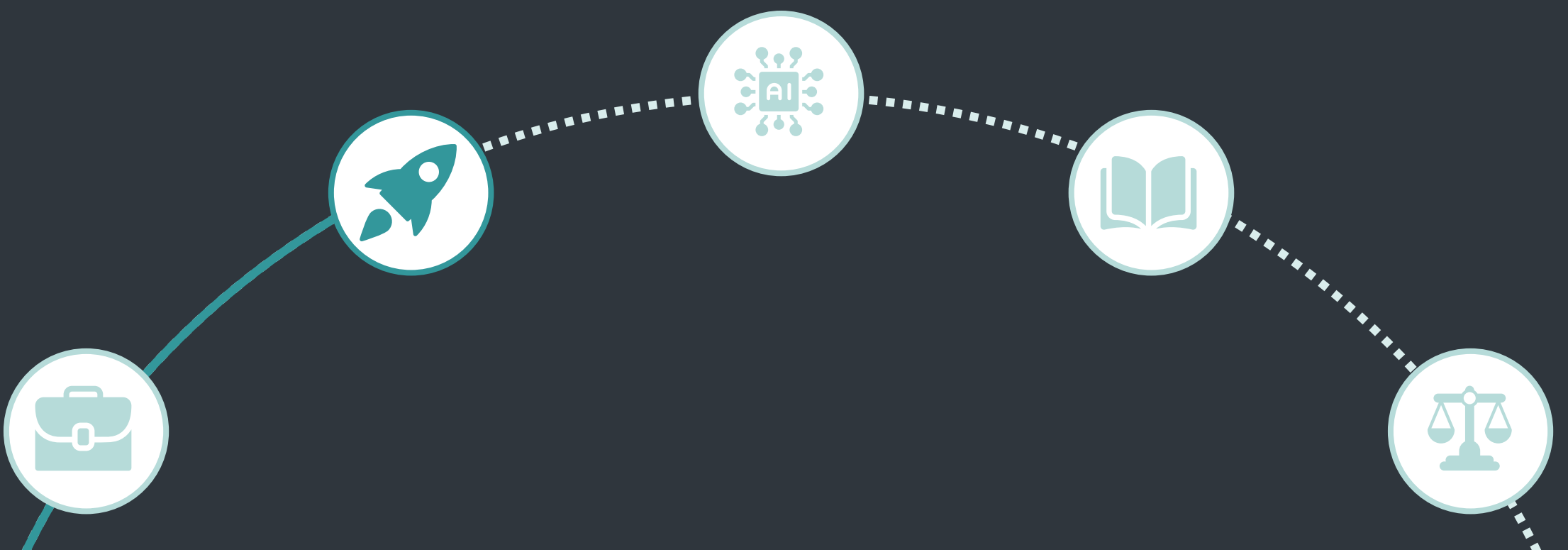
Theme Analysis Democratization of AI

There's a strong theme about custom GPTs 'democratizing AI'. The straightforward and low-cost nature of these tools makes this amazing technology available to everyone, beyond just the big players or tech experts. This is generally seen as a good thing to level the playing field.
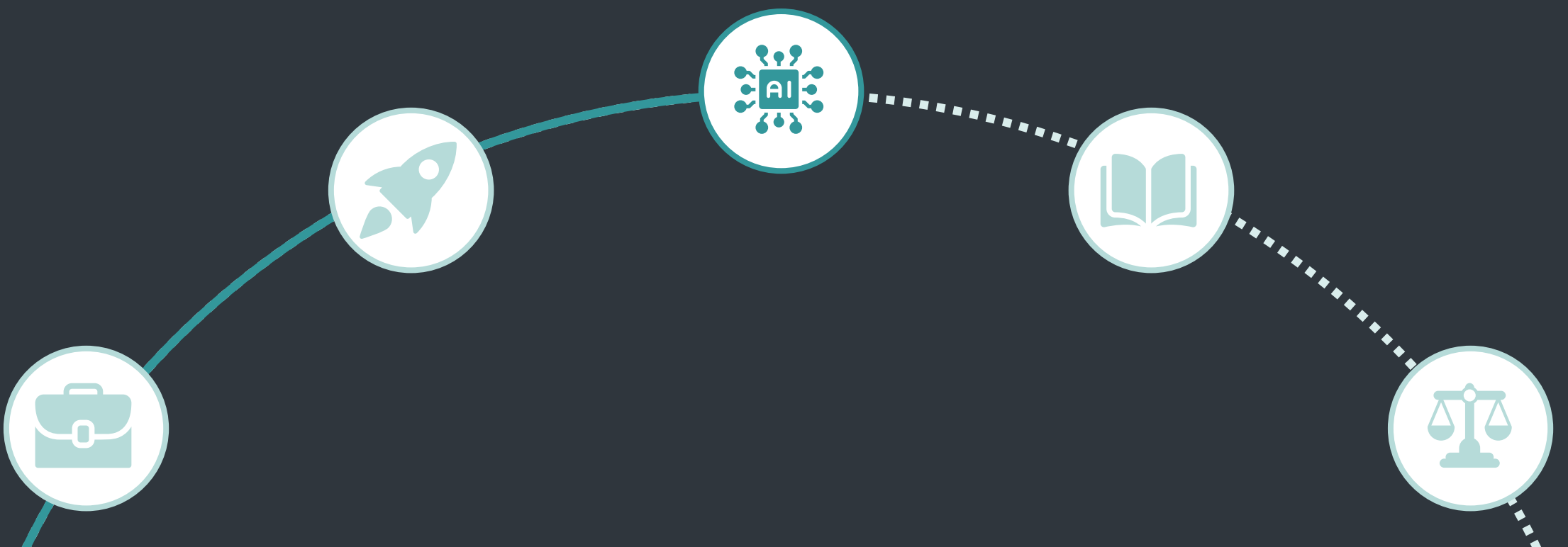
Theme Analysis Educational Impact

Education is a big part of the conversation around custom GPTs. The ability to customize GPTs for various learning scenarios and levels, by customizing them with new knowledge and data, can quickly enhance education and tutoring across a broad range of subjects.
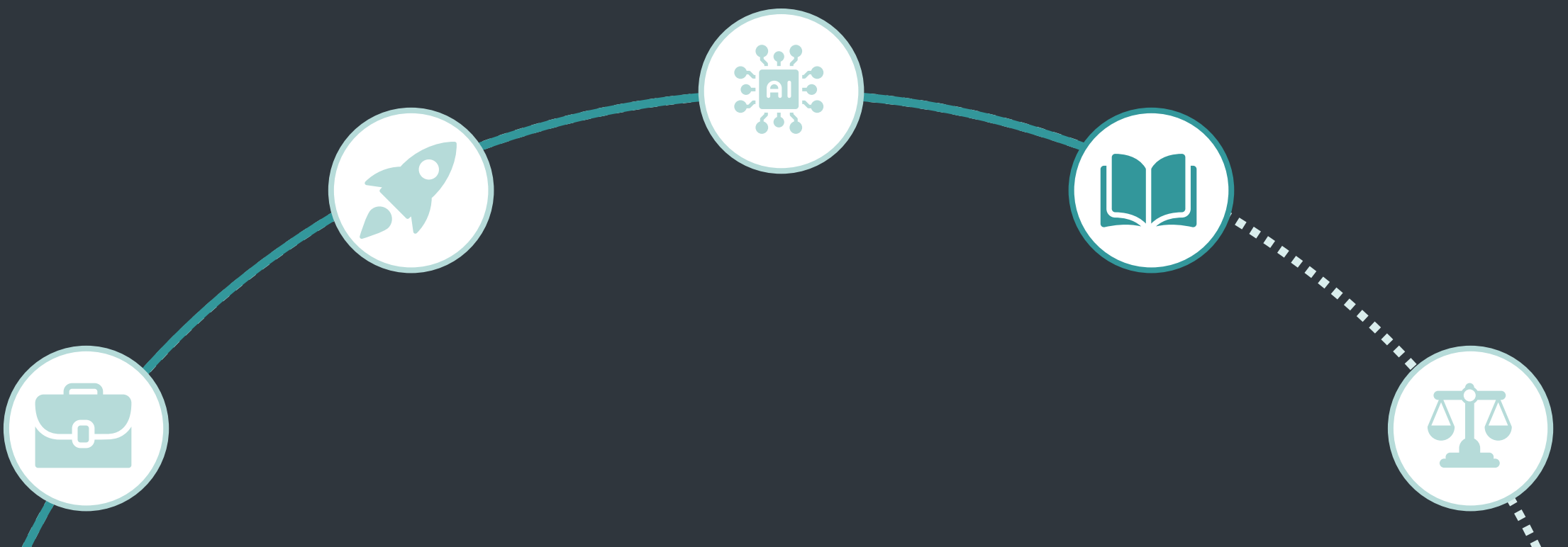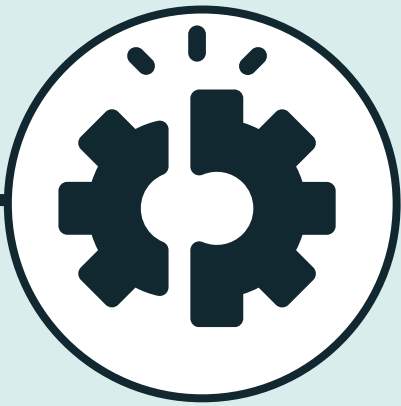
Theme Analysis Ethical Considerations

Ethical concerns are also part of the conversation around custom GPTs. The quick advancement of this technology raises further questions about ethics, including privacy and the potential for misuse, suggesting that rapid development might call for new regulations.
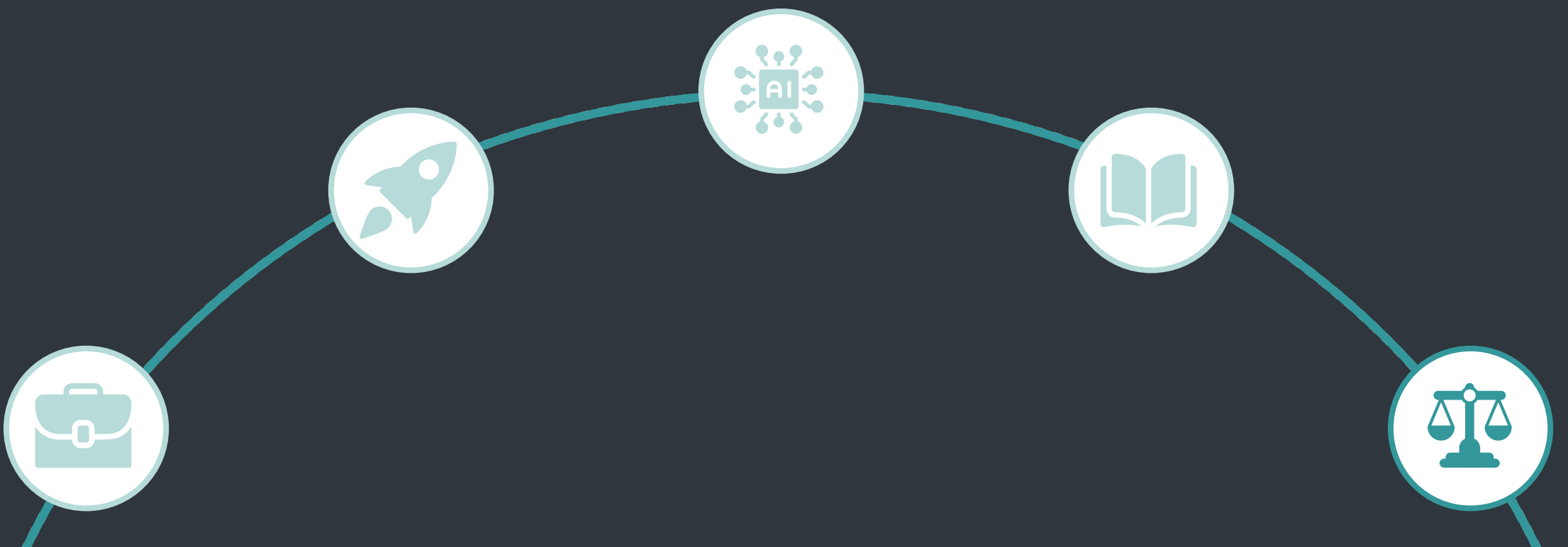
My
Take

My Take on GPTS

On Industry Disruption

GPTs will make AI more useful for more people. The difficulty of building custom AI tools is decreasing every day and this may be an inflection point. The era of 'prompt sharing' we saw over the last year will fade, as we move towards easily creating and sharing powerful, GPTs for individual needs or companies. This change is highly disruptive and is set to accelerate AI adoption.
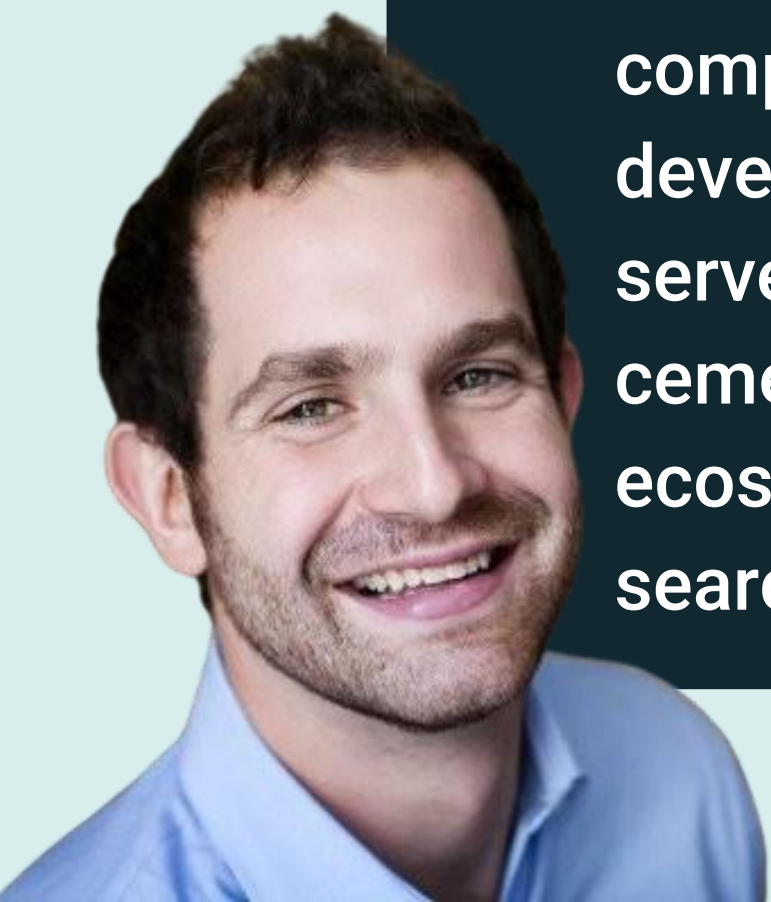
My Take on GPTS
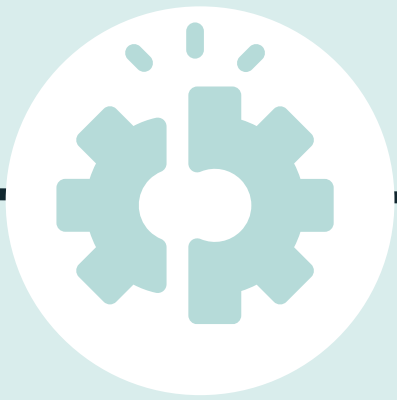
On Startups and Innovation

GPTs may have just completely reshaped the AI landscape, making tons of AI startups obsolete while sparking a new wave of opportunities. With so many startups focused on custom AI applications, OpenAI now completely owns this sector. This development is exciting for startups yet serves as a cautionary tale. This further cement's OpenAI's influence on the AI ecosystem, much like Google's dominance in search or Apple's control over apps.

My Take on GPTS
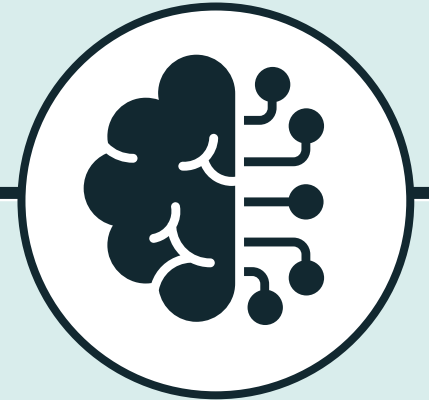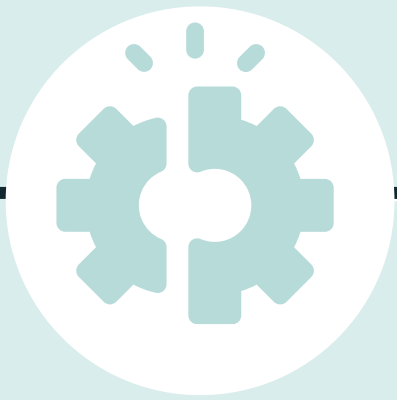
On the Democratization of AI

A central theme emerging is that GPTs are making extremely powerful tools available to everyone. The simplicity of their no-code design is remarkable, removing many technical barriers. Although larger tech companies maintain an advantage, the gap is closing thanks to this technology. This development is great, but as many comments have noted, there's a risk of these tools being exploited, which makes policy on these tools even more important.